

VMS19

Victorian Manufacturing Showcase

**Engage
Innovate
Create**

#vicmanu

**Sponsorship &
Information
Pack**



State Basketball Centre
Wantirna South
22 October 2019





Sponsorship Opportunities

Please note that all sponsorship levels are in AUD and are exclusive of GST.

Sponsorship Opportunities	Number Available	Price AUD\$ (excluding GST)
VMS19 Welcome Reception	Exclusive	\$20,000
Headline Sponsor	Exclusive	\$20,000
Platinum Sponsor	Three	\$10,000
Supporting Sponsor	Ten	\$5,000
Event Bag Sponsor	Exclusive	\$4,000
Lanyard Sponsor	Exclusive	\$3,000

VMS19 Welcome Reception (exclusive) - 21st Oct - the evening before VMS19

- Acknowledgement of sponsor during all talks at VMS19 Welcome Reception
- A speaking slot at VMS19 Welcome Reception (VMS19 Steering Committee approval required)
- Acknowledgement of sponsorship during opening and closing of VMS19 (following day from Welcome Reception)
- Company logo on all VMS19 Welcome Reception collateral
- Company logo on dedicated pull up banners at VMS19 Welcome Reception
- One company pull up banner at presentation area
- 8 tickets to VMS19 Welcome Reception (capacity 100)
- One 2m x 2m exhibition stand at VMS19 (if required)
- Full page advertisement in the VMS19 program
- Location TBC

Headline Sponsor (exclusive)

- Headline Sponsor acknowledgement in all VMS19 talks/presentations
- A speaking slot at VMS19 (VMS19 Steering Committee approval required)
- Company logo on all appropriate VMS19 collateral



- Company logo on dedicated Headline Sponsor pull up banners at VMS19 (size proportional to level of sponsorship)
- Three 2m x 2m exhibition stands in prime position (prime position will depend on stand availability when sponsorship application is approved). A standard table cloth included
- Double page advertisement in the VMS19 program
- Two A5 inserts into event bag (to be supplied by the sponsor)
- 4 tickets to VMS19 Welcome Reception
- Company video played during breaks

Platinum Sponsor (Three slots)

- Platinum Sponsor acknowledgement in opening and closing presentations of VMS19
- Company logo in VMS19 program
- Company logo (x 3) on dedicated Platinum Sponsor pull up banners at VMS19 (size proportional to level of sponsorship)
- One company pull up banner on stage
- Two 2m x 2m exhibition stands in prime position (prime position will depend on stand availability when sponsorship application is approved). A standard table cloth included
- Full page advertisement in the VMS19 program
- One A5 insert into event bag (to be supplied by the sponsor)
- 2 tickets to VMS19 Welcome Reception
- Company video played during breaks

Supporting Sponsor (Ten slots)

- Supporting Sponsor acknowledgement in opening presentation
- Company logo in VMS19 program

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- Company logo (x 10) on dedicated Supporting Sponsor pull up banners at VMS19 (size proportional to level of sponsorship)
- Quarter page advert in VMS19 program
- One 2m x 2m exhibition stand in prime position (prime position will depend on stand availability when sponsorship application is approved). A standard table cloth included

Event Bag Sponsor (exclusive)

- Company logo in VMS19 program
- Company logo in colour on all delegate/event bags
- One A5 insert into event bag (to be supplied by the sponsor)
- Quarter page advert in VMS19 program

Lanyard Sponsor (exclusive)

- Company logo in VMS19 program
- Company logo in colour on all delegate/exhibitor lanyards
- Quarter page advert in VMS19 program

Closing date: Opportunities to sponsor will close 22 July 2019



Victorian Manufacturing Showcase



Victorian Manufacturing Showcase 2019

Date: 8am – 3pm Tuesday 22nd October 2019

Venue: State Basketball Centre, 291 George St, Wantirna South VIC 3152

Attendees: 400 Manufacturing and Victorian industry attendees

“VMS is part inspiration, education and networking where it is hoped that attendees walk away with key insights and actions for their own businesses.”

VMS is an annual event celebrating its sixth year. Hosted by a partnership of Victorian Government and the Industry Capability Network (Victoria) with Eastern Metropolitan councils. The objective of this event is to showcase successful Victorian Businesses. It is hoped attendees will gain invaluable insights and networking opportunities with other manufacturers and Victorian industry.

This year’s theme is Engage. Innovate. Create.

Following on from the successful Victorian Manufacturing Showcase 2018 at the GMHBA Stadium in Geelong, the 2019 edition at the State Basketball Centre will be even bigger and better featuring a vast cross-section of industries including transportation, construction, defence, food and beverage, medical technologies and pharmaceuticals, education and professional services.

Host Sponsors

Six councils from Eastern Metropolitan area are the host sponsors for VMS19. The six councils are Knox, Manningham, Maroondah, Monash, Whitehorse and Yarra Ranges. The councils are an integral part of VMS19 as the regional leaders of the community. The support and participation of the six local councils is greatly appreciated by the VMS19 Steering Committee.



Exhibition Opportunities

If your organisation would like to exhibit at VMS19 please register via the Eventbrite page, [Click Here!](#) Each exhibition stand will be a 2m x 2m space with a 6ft x 2ft table included. It will be possible for exhibitors to secure multiple exhibition stands (up to 2 in total) if they require a larger space to display their products. Exhibitors will be expected to display their products on their table tops. Companies are welcome to bring along their own pull up banners (max two per stand), table cloths and marketing collateral/literature.

Exhibition Stand Pricing:

- One 2m x 2m stand = **\$400** (flat fee)
- Two 2m x 2m stands (located next to each other) = **\$750** (flat fee)

Closing date: Opportunities to exhibit will close 22 July 2019

Exhibitors will be able to set up their stand from **6am** on Tuesday 22nd of October. All stands must be show-ready by **7:30am** at the latest. The exhibition will be open from 8am until 3pm. All exhibitors must have packed up and left the venue by 5pm.

Delegates

Delegates include all event attendees that are not exhibitors/sponsors/organising staff. There is no charge to attend VMS19 as a delegate. Delegates will not be able to display any products or promotional material of any type. If you would like to display products or promotional material, please register as an Exhibitor. All delegates must register their attendance via the VMS19 Eventbrite page, [Click Here!](#)

Who should attend VMS19?

- Victorian manufacturers
- Suppliers to the manufacturing industry
- Customers of the manufacturing industry
- STEM - Education providers/Apprentices/Graduates/Students with an interest in the manufacturing industry



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- Project owners
- Government stakeholders

STEM

STEM participants (Education providers/Apprentices/Graduates/Students) with an interest in the manufacturing industry are encouraged to attend VMS19. Registrations are limited to four individuals per institution. All STEM attendees must register their attendance via the VMS19 Eventbrite page, [Click Here!](#)

The Venue

The State Basketball Centre, which was officially opened in June 2012, will host VMS19. It was recently announced that the Centre would be redeveloped with 10 brand new basketball courts being built – expanding the venue to 16 courts in total – as part of a \$126m election pledge to the Victorian basketball community by Premier Daniel Andrews.

The State Basketball Centre will be home to NBL newcomers, South East Melbourne Phoenix for the 19/20 season.

The redevelopment will be funded by the Victorian Government and Knox City Council as part of its Master Plan to create an elite international-calibre sporting precinct within the city.

The venue has plenty of onsite parking and is conveniently located just off Eastlink in Wantirna South:

***State Basketball Centre
291 George St
Wantirna South
VIC 3152***

Catering and refreshments will be provided for all delegates and exhibitors.

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Schedule

VMS19 22 nd October 2019	
06:00	Exhibitor and hard stand set-up
07:30	Exhibitor stands to be show ready
08:00	Delegates arrive
15:00	End of day - Delegates leave and Exhibitors start to pack-up
17:00	All attendees need to have exited the venue

Program

A detailed program for VMS19 will be confirmed closer to the event date.



Victorian Manufacturing Showcase



VMS19 Application to Sponsor

Please complete this form and return to: Andrew Roberts aroberts@icnvic.org.au and Lynn Johnson ljohnson@icnvic.org.au

Contact Name:	
Company Organisation:	
Address:	
Email:	
Telephone:	Mobile:
Sponsorship Package Preference I/We would like to take up the following sponsorship package:	
1st Preference _____	\$ _____
2nd Preference _____	\$ _____
3rd Preference _____	\$ _____
(if you are only considering one sponsorship package please write n/a in preference 2 and 3)	
Cancellation Policy In the event of the withdrawal of a sponsorship booking, ICN Victoria should be notified in writing as soon as possible. Please note that a refund of fees paid/invoiced (less a cancellation fee of 50% of the value) will be made to a sponsor cancelling before or on 22 July 2019. No refunds will be made after that date and any outstanding money on your invoice will still need to be paid. I/We accept the terms and conditions as outlined in this Event Proposal and hereby agree to the payment of \$ _____ (if more than one preference – please list \$ amounts) excluding 10% GST, by the 30 June 2019, to secure our sponsorship package at VMS19.	
Signed: _____ (on behalf of the sponsor listed above)	Date: _____